

**CRAFT BEVERAGE  
CONVERSATIONS**

## Speakers

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**Chris Van Orden**  
Virginia SBDC  
Craft Beverage Assistance Manager



**Elizabeth Dougherty**  
Eastern Regional  
Outreach Director  
US Patent and Trademark Office



**Jason Lott**  
Attorney Advisor  
Trademarks Customer Outreach  
US Patent and Trademark Office



**Bill Butcher**  
Founder  
Port City Brewing Company

# Protecting Intellectual Property in the Craft Beverage Sector

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**APRIL 27, 2022  
10 AM - 11 AM**

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